

**LISTEN TO THE COW,  
SHE'S GOT KNOW HOW**

**THE COW IS ALWAYS  
RIGHT**

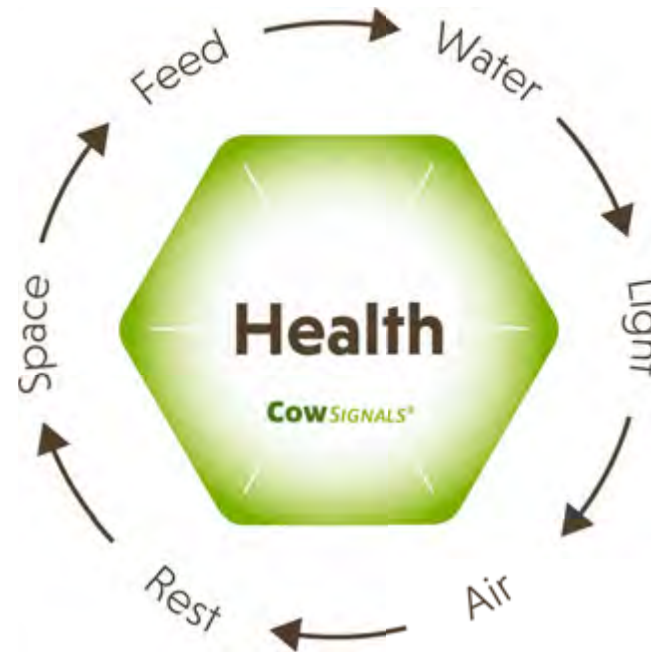
**SHE NEEDS YOUR HELP!**

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# COWSIGNALS® CONCEPT

## Look Think Act

- See, hear, feel, smell
- Big – Little (%)
- UNO
- Waiting cow
- Risk animal
- Place, moment



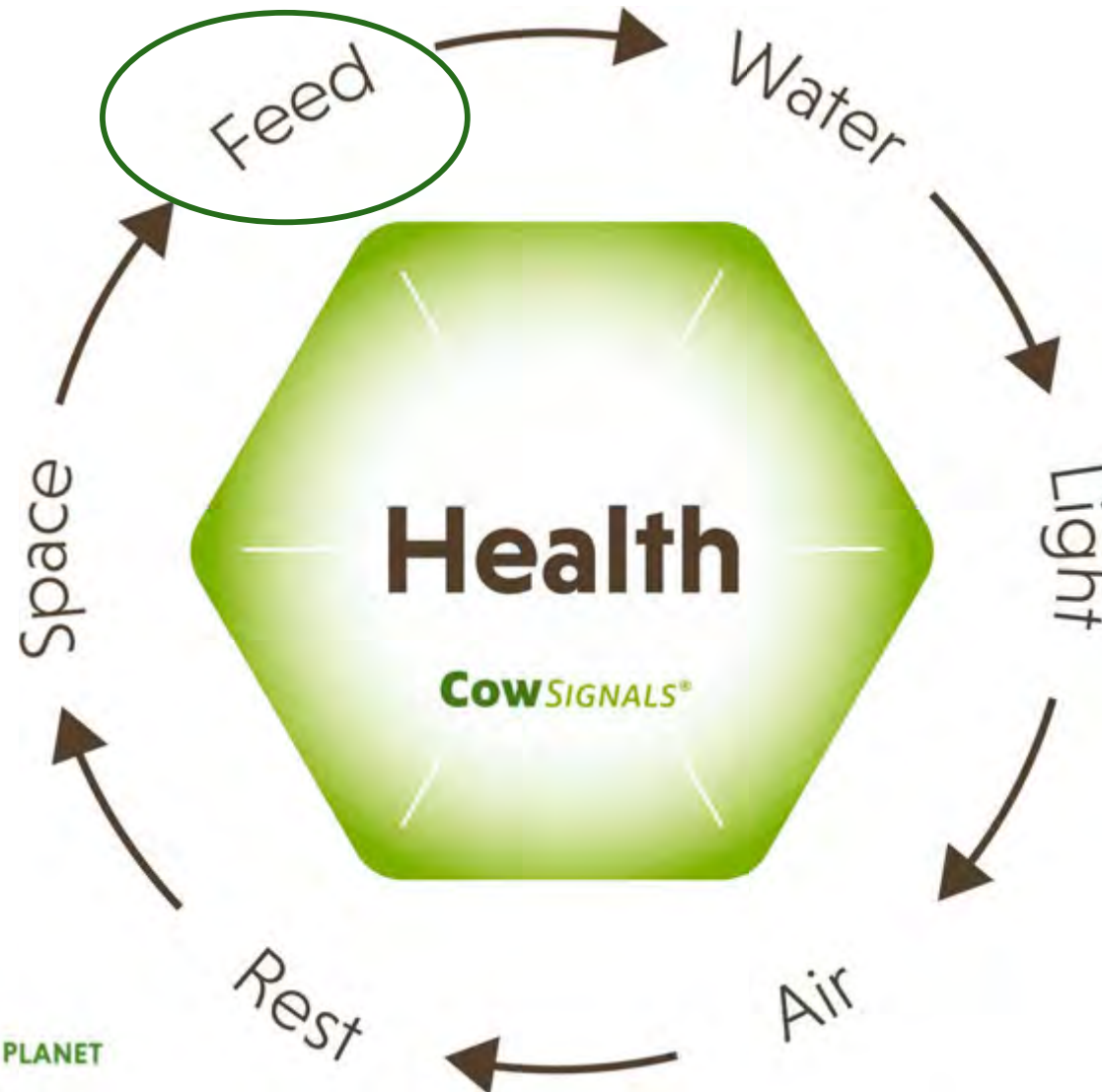
You need to take action!



The cow will pay you back  
in milk and longevity...

**What is your weak spot?**

# COWSIGNALS® CONCEPT

























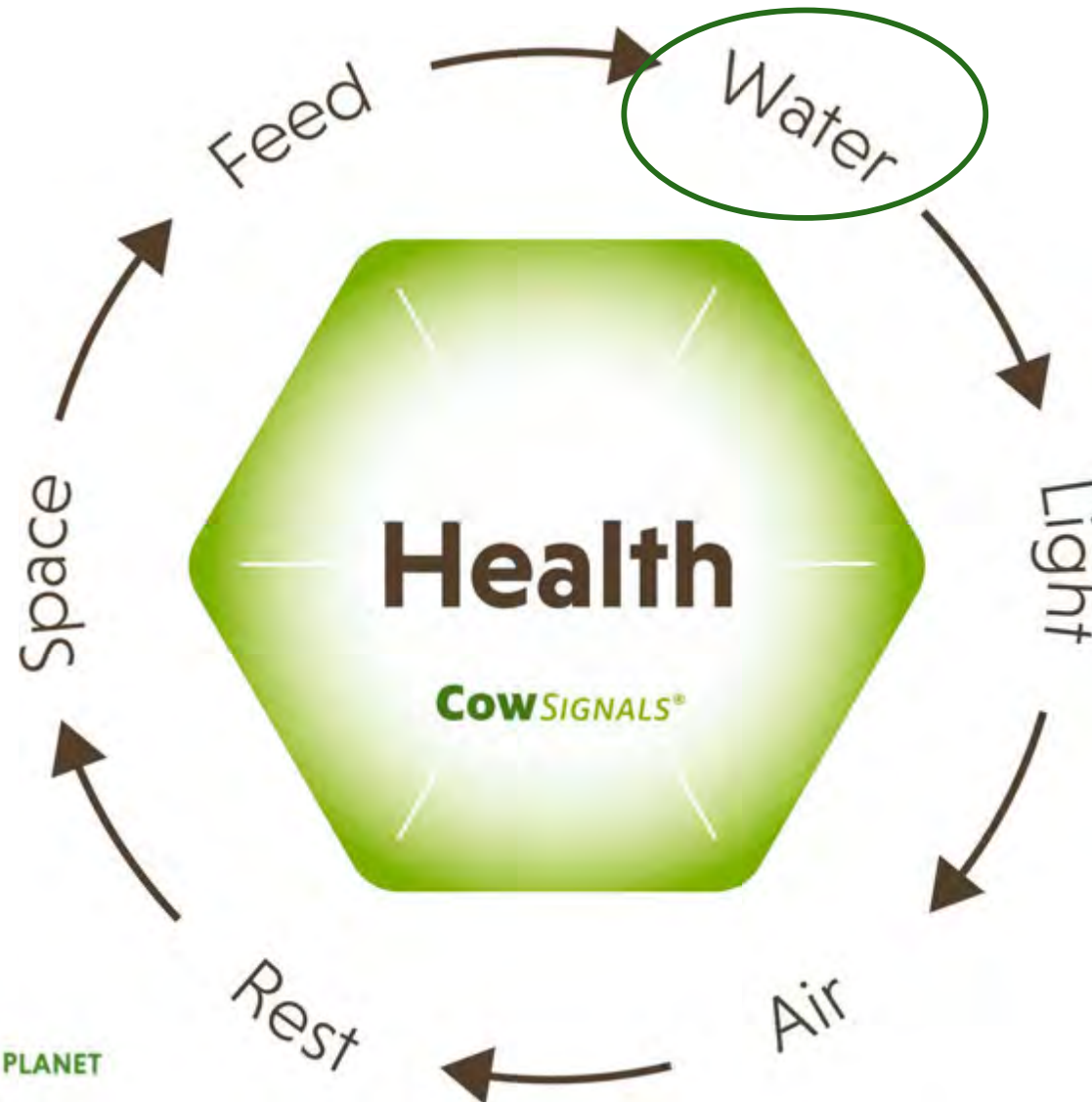








# COWSIGNALS® CONCEPT

















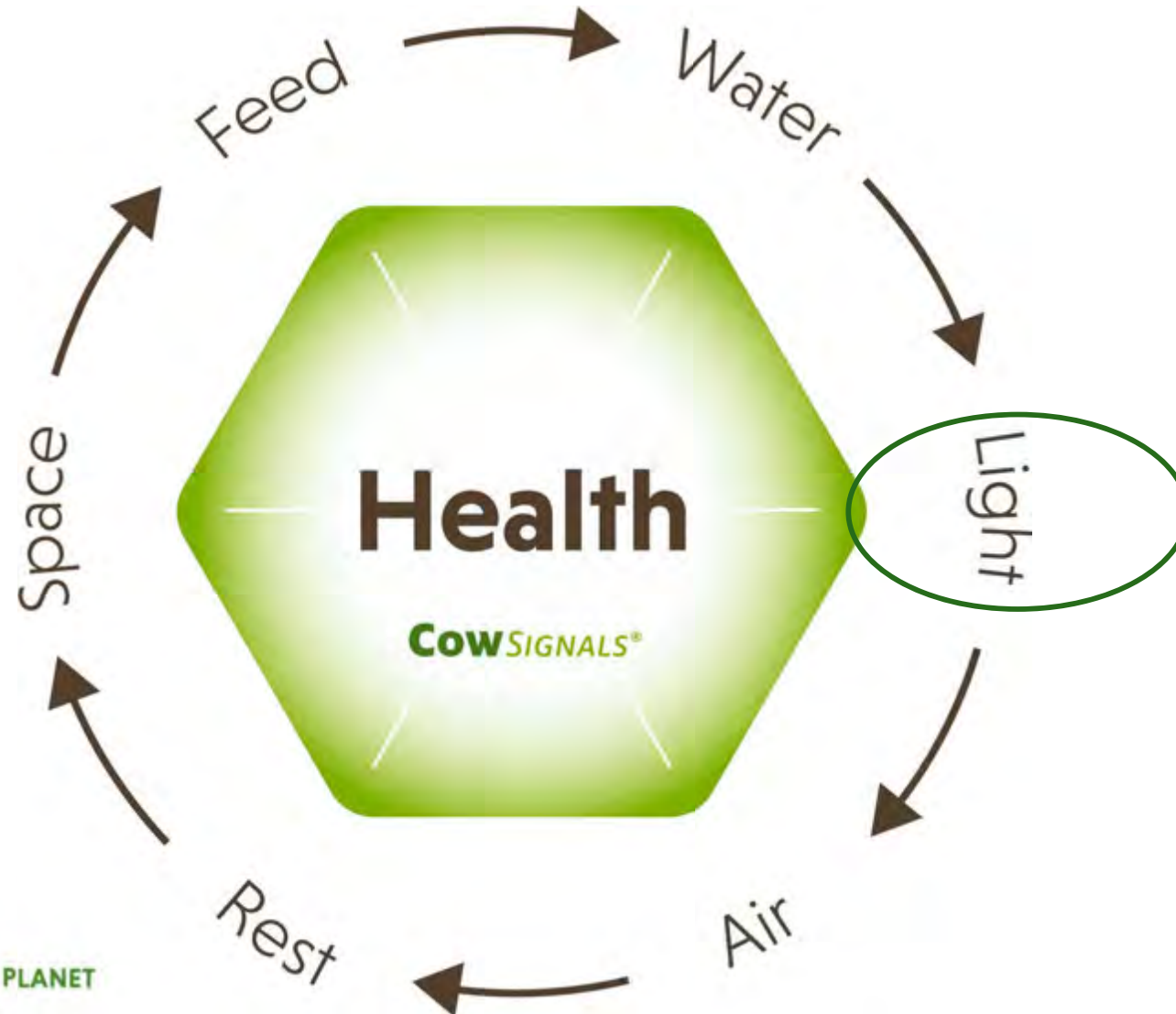








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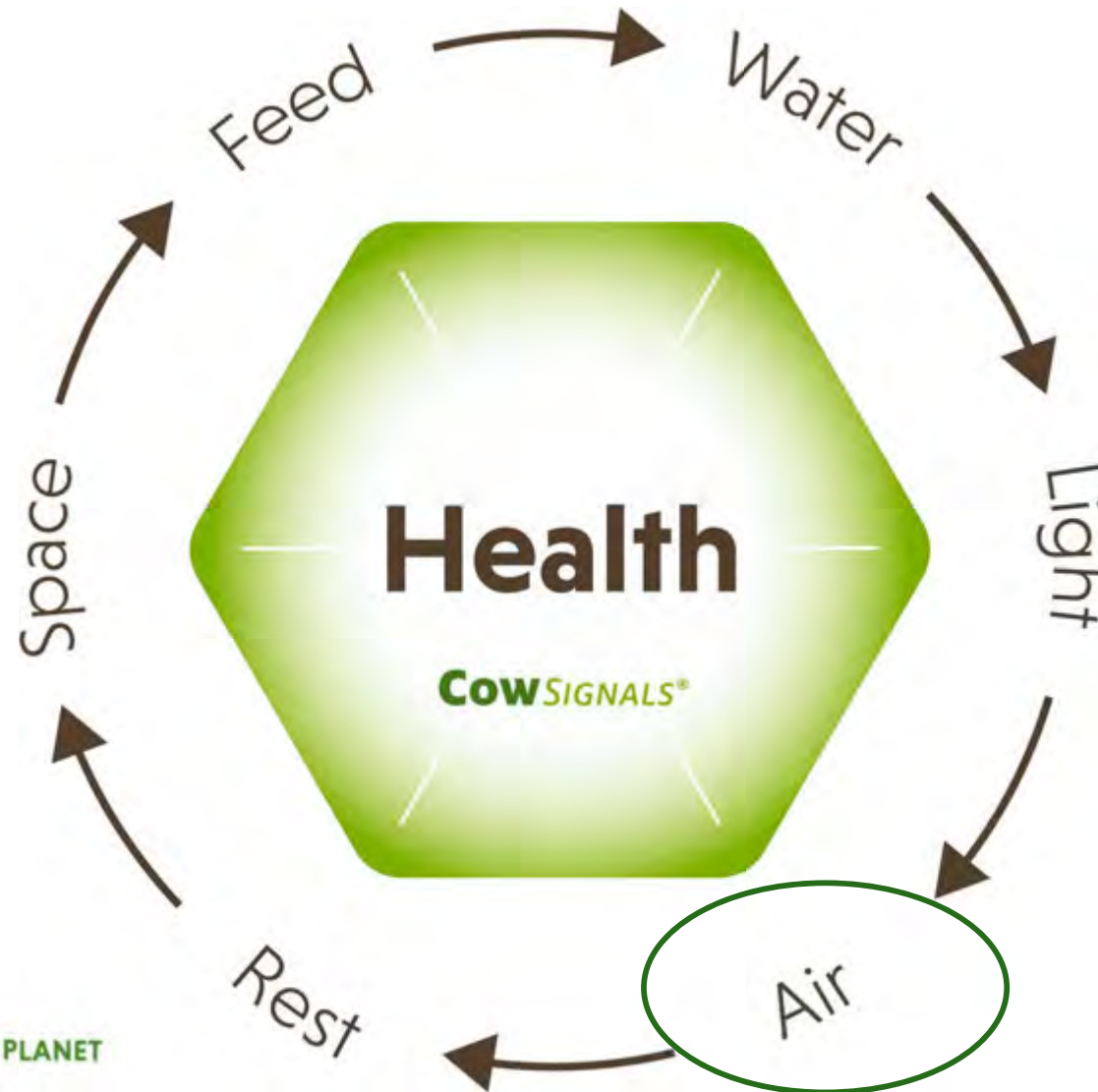








# COWSIGNALS® CONCEPT

















How do I stay  
cool?